

## SUNSHINE MOUA

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### WORK EXPERIENCE

**NIBBL** (AI-powered recipe app) Sacramento, CA  
Cofounder/Frontend Engineer - Next.js, React, TypeScript, HTML5, CSS3, Redux, Playwright Nov 2024 – Present

- **Co-founded** Nibbl to generate and manage **AI-powered** recipes, enabling users to **create, favorite, and organize** recipes into **personalized** collections, while providing **social features** to **share, discover, and engage** with the **community**.
- Took **full ownership** of the **frontend architecture**, designing and developing a **high-performance, scalable** web app using **Next.js, TypeScript, and React**, **optimizing** for performance, **SEO**, and accessibility to achieve **95+ Lighthouse** scores.
- **Connected** frontend to **Supabase** for real-time **data synchronization**, secure **email/OAuth authentication**, and scalable **PostgreSQL storage**, optimizing **performance, reliability, and efficient** management of recipe entries.

**CRIBIT** (Platform for content recommendations) Los Angeles, CA  
Frontend Engineer - React, TypeScript, HTML5, CSS3, Redux, Jest, React Testing Library Oct 2023 – May 2024

- **Developed 30+ features** for **React** application by utilizing a **design system** and creating **reusable UI components** using **Tailwind CSS** and styled components, increasing team **ticket completion** rate by **45%** and **sprint velocity** by **30%**.
- **Optimized web performance** for **mobile users (80% of users)** by addressing **viewport scaling, touch responsiveness, layout shifts, and asset optimization**, leveraging progressive enhancement and **lazy hydration** for a seamless experience.
- **Integrated unit and automation testing** with **Jest and Cypress**, **improving test coverage** by up to **80%** and **reducing bug** occurrence by **30%**, resulting in higher **code reliability** when shipping to production.

**MARKET MIND** (Digital marketing agency) New York City, New York  
Software Engineer - Next.js, React, TypeScript, HTML5, CSS3 Jan 2022 – Oct 2023

- **Developed and maintained 15+ responsive, SEO-friendly** marketing **websites** and landing pages using **React, Next.js, and TailwindCSS**, improving **Core Web Vitals**, **cutting page load times** by **45%**, and **reducing bounce rates** by **30%**.
- **Partnered with SEO, design, and content** teams to ship **WCAG-compliant, accessible UIs** with structured data and dynamic meta tags, leading to a **35% boost in organic search traffic** and **stronger cross-device user engagement**.
- **Integrated A/B testing** frameworks (**Google Optimize, VWO**) and **built high-converting interactive components** like **interactive forms and progress trackers**, driving a **20% uplift in lead conversion rates** across **multiple campaigns**.

**NOVO TECHNOLOGIES** (Consultancy for healthcare companies) Modesto, CA  
Software Engineer - React, React Native, TypeScript, HTML5, CSS3, Redux Dec 2019 – Jan 2022

- **Partnered with back-end engineers and UX designers** to **design, develop, and test** cross-browser compatible **front-end features** across **four web applications** using **React.js**.
- **Developed 80+ features** for **React Native and React** applications by utilizing a **design system** and creating **reusable UI components** using **Tailwind CSS, styled components and SASS**, ultimately increasing team **ticket completion** rate by **45%** and **sprint velocity** by **30%**, resulting in **faster feature delivery** and **improved team productivity**.
- Integrated **greenfield React app** with **Google Maps API**, enabling **customers to track transport progress in real-time**.

### PROJECTS

**CHIT CHAT** (Chat app in any language utilizing AI for real-time translations) Oct 2024

- **Developed** a high-performance **full-stack** application with **Next.js**, utilizing **server-side rendering (SSR)** for **optimizing load times** and implemented **NextAuth.js** for **user authentication**, enabling seamless **Google login** for security
- **Integrated Stripe** payments for **subscription-based access**, **Stripe Portal** for seamless **user account management**, and **Stripe Webhooks** for **real-time payment status updates**, ensuring **smooth transaction handling**.

### TECHNICAL SKILLS

**Front-End Technologies:** HTML5, CSS3, JavaScript (ES6), TypeScript, React, React Native, Next.js, Redux, Zustand, Zod, Tailwind CSS, Material UI, Styled Components, SASS, Bootstrap, Chakra UI, Shadcn, Stripe

**Back-End Technologies:** Node.js, Express, GraphQL, REST APIs, Firebase

**Testing & Tools:** Playwright, Jest, Cypress, React Testing Library, Git, Google APIs, Claude, Cursor

### EDUCATION

**CSU Stanislaus** Turlock, CA  
Bachelor of Science, Computer Science